

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
263434-1	11/07/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/B Obama/Pres/D	OBAMA FOR AMERICA	2307

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	263434	06401236

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/04/12	11/04/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 8:22 AM Sun Local News 8-9am Sun 8-9am :30 0FA12G194H \$300.00 NM									
2	11/04/12	11/04/12	Sun Today Show 9-10A	9A-10A	-----2	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Su 11/04/12 9:25 AM Sun Today Show 9-10A 9A-10A :30 0FA12A193H \$450.00 NM 1 WDIV Su 11/04/12 9:47 AM Sun Today Show 9-10A 9A-10A :30 0FA12G194H \$450.00 NM									
3	11/02/12	11/06/12	4:30am Local News	4:30-5am M-F	MT--F--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--F-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 11/02/12 4:58 AM 4:30am Local News 4:30-5am M-F :30 0FA12A193H \$175.00 NM 2 WDIV M 11/05/12 4:30am Local News 4:30-5am M-F :00 \$175.00 NM See MG 3.3 3 WDIV M 11/05/12 Lcl Nws 11/5-11/6 4:30-5am :00 \$175.00 NM See MG 3.4,3.5 4 WDIV M 11/05/12 3:02 AM M-SU Night Shift CARSON DALY :30 0FA12G194H \$100.00 NM MG for 3.3 11/05 5 WDIV M 11/05/12 3:39 AM Local 4 New Repeat 302-332x :30 0FA12A193H \$75.00 NM MG for 3.3 11/05									

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Advertiser	Product	Estimate Number	
Pol/B Obama/Pres/D	OBAMA FOR AMERICA	2307	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/02/12	11/06/12	Local 4 News Today 5-6A	5-530a	MT--F--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--F-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 11/05/12 5:12 AM Local 4 News Today 5-6A 5-530a :30 0FA12G194H \$275.00 NM 1 WDIV Tu 11/06/12 5:12 AM Local 4 News Today 5-6A 5-530a :30 0FA12A193H \$275.00 NM									
5	11/02/12	11/06/12	Local 4 News Today 5-6A	530-6a	MT--F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--F-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 11/05/12 5:56 AM Local 4 News Today 5-6A 530-6a :30 0FA12A193H \$300.00 NM 1 WDIV Tu 11/06/12 5:58 AM Local 4 News Today 5-6A 530-6a :30 0FA12G194H \$300.00 NM									
6	11/02/12	11/06/12	Local 4 News Today @ 6A	6-630A	MT--F--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--F-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 6:15 AM Local 4 News Today @ 6A 6A-630A :30 0FA12G194H \$1,100.00 NM 2 WDIV Tu 11/06/12 6:13 AM Local 4 News Today @ 6A 6A-630A :30 0FA12A193H \$1,100.00 NM									
7	11/02/12	11/06/12	Local 4 News Today @ 6A	630A-7A	MT--F--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--F-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 11/05/12 6:49 AM Local 4 News Today @ 6A 630A-7A :30 0FA12G194H \$1,200.00 NM 1 WDIV Tu 11/06/12 6:58 AM Local 4 News Today @ 6A 630A-7A :30 0FA12G194H \$1,200.00 NM									
8	11/02/12	11/06/12	Today Show	7-8a	MT--F--	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--F-- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 11/02/12 7:28 AM Today Show 7-8a :30 0FA12A193H \$1,350.00 NM 2 WDIV Tu 11/06/12 7:23 AM Today Show 7-8a :30 0FA12A193H \$1,350.00 NM									
9	11/02/12	11/06/12	Today Show	8-9a	MT--F--	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--F-- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Tu 11/06/12 8:36 AM Today Show 8-9a :30 0FA12G194H \$1,350.00 NM 1 WDIV Tu 11/06/12 9:00 AM Today Show 8-9a :30 0FA12A193H \$1,350.00 NM									
10	11/03/12	11/03/12	Sat 6-8am/Local 4 News	6-7am	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 6:38 AM Sat 6-8am/Local 4 News 6-7am :30 0FA12G194H \$550.00 NM									

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263434-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/B Obama/Pres/D	OBAMA FOR AMERICA	2307	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/03/12	11/03/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 7:30 AM Sat 6-8am/Local 4 News 7-8am :30 0FA12A193H \$600.00 NM									
12	11/03/12	11/03/12	Sat 8-10am Today	Sat 8-9am Today	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 7:59 AM Sat 8-10am Today Sat 8-9am Today :30 0FA12G194H \$600.00 NM									
13	11/04/12	11/04/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 7:18 AM Sun News 6-730am Sun 7-7:30am :30 0FA12G194H \$550.00 NM									
14	11/02/12	11/06/12	Today Show 9-10A	9A-10A	MT--F--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--F-- 3 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV F 11/02/12 9:27 AM Today Show 9-10A 9A-10A :30 0FA12A193H \$375.00 NM 2 WDIV M 11/05/12 9:58 AM Today Show 9-10A 9A-10A :30 0FA12A193H \$375.00 NM 1 WDIV Tu 11/06/12 9:30 AM Today Show 9-10A 9A-10A :30 0FA12G194H \$375.00 NM									
15	11/01/12	11/05/12	10-11AM Ellen	10-11A Ellen	M--TF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 3 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Th 11/01/12 10:57 AM 10-11AM Ellen 10-11A Ellen :30 0FA12A193H \$550.00 NM 3 WDIV F 11/02/12 10:56 AM 10-11AM Ellen 10-11A Ellen :30 0FA12A193H \$550.00 NM 1 WDIV M 11/05/12 10:45 AM 10-11AM Ellen 10-11A Ellen :30 0FA12G194H \$550.00 NM									
16	11/01/12	11/06/12	Today III	11A-12N Today III	MT--TF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--TF-- 4 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Th 11/01/12 11:28 AM Today III 11A-12N Today III :30 0FA12A193H \$375.00 NM 4 WDIV F 11/02/12 11:30 AM Today III 11A-12N Today III :30 0FA12A193H \$375.00 NM 1 WDIV M 11/05/12 11:29 AM Today III 11A-12N Today III :30 0FA12A193H \$375.00 NM 2 WDIV Tu 11/06/12 11:29 AM Today III 11A-12N Today III :30 0FA12A193H \$375.00 NM									

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Advertiser	Product	Estimate Number	
Pol/B Obama/Pres/D	OBAMA FOR AMERICA	2307	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/01/12	11/06/12	Noon News 10/29-11/6	12-1p	MT- TF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT- TF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 11/01/12 12:58 PM Noon News 10/29-11/6 12-1p :30 0FA12A193H \$850.00 NM									
3 WDIV F 11/02/12 12:54 PM Noon News 10/29-11/6 12-1p :30 0FA12A193H \$850.00 NM									
4 WDIV Tu 11/06/12 12:15 PM Noon News 10/29-11/6 12-1p :30 0FA12G194H \$850.00 NM									
2 WDIV Tu 11/06/12 12:47 PM Noon News 10/29-11/6 12-1p :30 0FA12A193H \$850.00 NM									
18	11/01/12	11/05/12	Jeff Probst	2-3p	M- - TF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M- - TF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV Th 11/01/12 2:25 PM Jeff Probst 2-3p :30 0FA12A193H \$400.00 NM									
2 WDIV F 11/02/12 2:57 PM Jeff Probst 2-3p :30 0FA12A193H \$400.00 NM									
1 WDIV M 11/05/12 2:50 PM Jeff Probst 2-3p :30 0FA12G194H \$400.00 NM									
19	11/02/12	11/05/12	Ricki Lake	3-4p	M- - - F--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M- - - F-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 3:19 PM Ricki Lake 3-4p :30 0FA12A193H \$275.00 NM									
1 WDIV M 11/05/12 3:27 PM Ricki Lake 3-4p :30 0FA12G194H \$275.00 NM									
20	11/02/12	11/05/12	M-F Local News @ 4pm	4p-430pm	M- - - F--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M- - - F-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 4:12 PM M-F Local News @ 4pm 4p-430pm :30 0FA12A193H \$850.00 NM									
1 WDIV M 11/05/12 3:59 PM M-F Local News @ 4pm 4p-430pm :30 0FA12A193H \$850.00 NM									
21	11/02/12	11/05/12	Inside Edition M-F 430-5p	430p-5p	M- - - F--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M- - - F-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 4:54 PM Inside Edition M-F 430-5p 430p-5p :30 0FA12A193H \$1,200.00 NM									
1 WDIV M 11/05/12 4:54 PM Inside Edition M-F 430-5p 430p-5p :30 0FA12G194H \$1,200.00 NM									
22	11/02/12	11/05/12	M-F Local 4 News 5-6pm	5P-530P	M- - - F--	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M- - - F-- 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 5:16 PM M-F Local 4 News 5-6pm 5P-530P :30 0FA12A193H \$2,200.00 NM									
1 WDIV M 11/05/12 5:21 PM M-F Local 4 News 5-6pm 5P-530P :30 0FA12A193H \$2,200.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/02/12	11/05/12	M-F Local 4 News 5-6pm	530P-6P	M--F--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV F 11/02/12 5:41 PM M-F Local 4 News 5-6pm 530P-6P :30 0FA12A193H \$2,500.00 NM 1 WDIV M 11/05/12 5:37 PM M-F Local 4 News 5-6pm 530P-6P :30 0FA12G194H \$2,500.00 NM									
24	11/02/12	11/05/12	M-F Local 4 News 6-630p	6P-630P	M--F--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV F 11/02/12 6:21 PM M-F Local 4 News 6-630pm 6P-630P :30 0FA12A195H \$2,500.00 NM 1 WDIV M 11/05/12 5:58 PM M-F Local 4 News 6-630pm 6P-630P :30 0FA12G194H \$2,500.00 NM									
25	11/03/12	11/03/12	Sat Local News 11/3	7-8p	-----1-	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 8:51 PM Sat Local News 11/3 7-8p :30 0FA12A193H \$2,200.00 NM									
26	11/04/12	11/04/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 6:21 PM Sun 6pm Sun 6pm :30 0FA12A193H \$1,850.00 NM									
27	11/02/12	11/05/12	M-F Wheel of Fortune	7P-730P	M--F--	:30	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--F-- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV F 11/02/12 7:13 PM M-F Wheel of Fortune 7P-730P :30 0FA12A193H \$3,200.00 NM 1 WDIV M 11/05/12 7:13 PM M-F Wheel of Fortune 7P-730P :30 0FA12A193H \$3,200.00 NM									
28	11/02/12	11/05/12	M-F Jeopardy	730P-8P	M--F--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--F-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV F 11/02/12 7:42 PM M-F Jeopardy 730P-8P :30 0FA12A193H \$3,000.00 NM 1 WDIV M 11/05/12 7:53 PM M-F Jeopardy 730P-8P :30 0FA12G194H \$3,000.00 NM									
29	11/01/12	11/05/12	Late News 10/31-11/5	11-1145p	M-TF--	:30	3	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M-TF-- 3 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Th 11/01/12 11:27 PM Late News 10/31-11/5 11-1145p :30 0FA12A193H \$2,900.00 NM 3 WDIV F 11/02/12 11:42 PM Late News 10/31-11/5 11-1145p :30 0FA12A195H \$2,900.00 NM 1 WDIV M 11/05/12 11:43 PM Late News 10/31-11/5 11-1145p :30 0FA12G194H \$2,900.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
263434-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/B Obama/Pres/D	OBAMA FOR AMERICA	2307	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	11/03/12	11/03/12	Sat 11-1130P Late News	11-1130P	-----1-	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 11:27 PM Sat 11-1130P Late News 11-1130P :30 0FA12G194H \$2,400.00 NM									
31	11/04/12	11/04/12	Sun LN after FB	Sun LN after FB	-----1	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 12:11 AM Sun LN after FB Sun LN after FB :30 0FA12A193H \$1,900.00 NM									
32	11/01/12	11/05/12	Tonight Show 10/31-11/5	1145p-1248a	M--TF--	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Th 11/01/12 12:30 AM Tonight Show 10/31-11/5 1145p-1248a :30 0FA12A193H \$1,100.00 NM 2 WDIV F 11/02/12 12:41 AM Tonight Show 10/31-11/5 1145p-1248a :30 0FA12A193H \$1,100.00 NM 1 WDIV M 11/05/12 12:40 AM Tonight Show 10/31-11/5 1145p-1248a :30 0FA12G194H \$1,100.00 NM									
33	11/01/12	11/05/12	Fallon Expand 10/31-11/5	1248-147a	M--TF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Th 11/01/12 1:41 AM Fallon Expand 10/31-11/5 1248-147a :30 0FA12A193H \$250.00 NM 2 WDIV F 11/02/12 1:11 AM Fallon Expand 10/31-11/5 1248-147a :30 0FA12A193H \$250.00 NM 1 WDIV M 11/05/12 1:34 AM Fallon Expand 10/31-11/5 1248-147a :30 0FA12A193H \$250.00 NM									
34	11/05/12	11/05/12	The Voice	8-10PM	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 8:45 PM The Voice 8-10PM :30 0FA12A193H \$10,000.00 NM									
35	11/01/12	11/01/12	The Voice	8-10PM	---3---	:30	3	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---3--- 3 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Th 11/01/12 8:25 PM The Voice 8-10PM :30 0FA12A193H \$4,000.00 NM 1 WDIV Th 11/01/12 9:22 PM The Voice 8-10PM :30 0FA12A193H \$4,000.00 NM 3 WDIV Th 11/01/12 9:44 PM The Voice 8-10PM :30 0FA12A193H \$4,000.00 NM									

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INVOICE



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75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
263434-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/B Obama/Pres/D	OBAMA FOR AMERICA	2307	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	11/02/12	11/02/12	Dateline NBC	10-11PM	----2--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 11/02/12 Dateline NBC 10-11PM :00 \$2,500.00 NM See MG 36.3									
2 WDIV F 11/02/12 Dateline NBC 10-11PM :00 \$2,500.00 NM See MG 36.4									
3 WDIV F 11/02/12 9:00 PM Hurricane Sandy: Coming Togeth 8-9PM :30 OFA12A193H \$2,500.00 NM MG for 36.1 11/02									
4 WDIV F 11/02/12 11:00 PM Dateline NBC 10-11PM :30 OFA12A193H \$2,500.00 NM MG for 36.2 11/02									
37	11/04/12	11/04/12	NBC Sunday Night Footb:815-1130p		-----2	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Su 11/04/12 8:20 PM NBC Sunday Night Football 815-1130p :30 OFA12G194H \$12,000.00 NM 1 WDIV Su 11/04/12 11:27 PM NBC Sunday Night Football 815-1130p :30 OFA12G194H \$12,000.00 NM									
38	11/04/12	11/04/12	Inside Edition Sun	530-6a	-----S	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 5:42 AM Inside Edition Sun 530-6a :30 OFA12A193H \$380.00 NM									

Total Spots **77** Gross Total **\$127,805.00**

Payment Terms 30 Days

Agency Commission **\$19,170.75**
Net Amount Due **\$108,634.25**

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